Price: ₹162 BUY 12M Target: ₹190



Suprajit Engineering ISELIN

Strong 4QFY16 across businesses

Suprajit Engineering reported a strong 4QFY16 with consolidated adj. PAT at ₹242mn, c.25% ahead of JMFe. The beat was driven by better-than-expected margin across both standalone and subsidiary operations. SEL has successfully stabilized operations at recently acquired Phoenix Lamps (PLL) and the management indicated that are already getting back some part of the lost business post the management change at PLL. As the company successfully executes the plant modernization capex at PLL and integrates group operations, it expects to increase the win rate, stimulating consolidated earnings momentum. In cable business SEL expects revenue growth to be led by a) domestic demand recovery, b) ramp up in supplies to Honda 2W, and c) increasing traction in PV/non-auto verticals. Led by leadership consolidation in cable business and improving PLL performance, we estimate consolidated EPS to witness 22% CAGR over FY16-18E. we reiterate BUY with TP of ₹190. Below expected margin improvement at PLL, delayed recovery in domestic auto, and forex volatility are risks to our call.

- 4QFY16 earnings 25% above JMFe: 4QFY16 consolidated adj. PAT at ₹ 242mn (+81% YoY) was c.25% above JMFe, largely driven by robust 365bps EBITDA margin beat and healthy topline. Adj. EBITDA at ₹ 523mn (+100% YoY) was c. 29% above JMFe with EBITDA margin at 19.1% (+250 bps YoY/365 bps above JMFe). The beat in operating margin was driven by lower other costs and staff costs which was partially negated by slightly higher than expected RM costs. Standalone adj. PAT for the quarter came in 21% above JMFe at Rs 171mn (+58% yoy), led by a strong EBIDTA margin of 18.6% (+190bps yoy, 155bps above JMFe) even as revenues came in line at Rs 1.57bn (+18% yoy). Subsidiaries' (including PLL) EBITDA margin at 19.7% (+540bps QoQ) came in c. 670bps ahead of IMFe. PLL consol, sales stood at ₹ 927mn (13% ahead of JMFe) as business gains momentum. PLL's EBITDA stood at ₹150mn (32% ahead of JMFe) largely driven by 230bps operating margin beat.
- PLL to support cons. earnings momentum: During the conference call management highlighted that operations at PLL have stabilized and going forward as management executes plant modernization capex, it expects to recover lost businesses, adding to consolidated revenue growth momentum. Further, management indicated that it expects PLL margins to inch upwards.
- Standalone operations on a strong footing: While SEL continues to dominate the domestic 2W mechanical cable segment, it is gaining traction in the 4W segment as well. Going forward, the 2W revenue momentum is expected to remain strong on the back of a) demand recovery, and b) ramp up in supplies to less penetrated Honda 2W (35% now). In 4W, SEL currently has c.25%-30% market share in domestic PV (mechanical cable) segment and with increased focus, it expects significant improvement over medium term.

| Exhibit 1: Financial Su | mmary | | | | (₹ mn) |
|-------------------------|-------|-------|--------|--------|--------|
| Y/E March | FY15A | FY16A | FY17E | FY18E | FY19E |
| Net sales | 6,118 | 9,525 | 11,575 | 13,837 | 16,172 |
| Sales growth (%) | 12.2 | 55.7 | 21.5 | 19.5 | 16.9 |
| EBITDA | 961 | 1,593 | 1,915 | 2,289 | 2,693 |
| EBITDA (%) | 15.7 | 16.7 | 16.5 | 16.5 | 16.6 |
| Adjusted net profit | 503 | 835 | 995 | 1,240 | 1,509 |
| EPS (₹) | 4.2 | 6.4 | 7.6 | 9.4 | 11.5 |
| EPS growth (%) | -1.0 | 51.8 | 19.1 | 24.6 | 21.7 |
| ROIC (%) | 16.6 | 18.4 | 16.4 | 18.1 | 19.6 |
| ROE (%) | 22.6 | 24.3 | 20.4 | 21.4 | 21.9 |
| PE (x) | 38.7 | 25.5 | 21.4 | 17.2 | 14.1 |
| Price/Book value (x) | 8.1 | 4.8 | 4.0 | 3.4 | 2.8 |
| EV/EBITDA (x) | 20.8 | 13.9 | 11.5 | 9.5 | 7.9 |

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| Key Data | |
|--------------------------|------------------|
| Market cap (bn) | ₹21.3 / US\$ 0.3 |
| Shares in issue (mn) | 120.0 |
| Diluted share (mn) | 120.0 |
| 3-mon avg daily val (mn) | ₹ 10.5/US\$ 0.2 |
| 52-week range | ₹166.0/117.1 |
| Sensex/Nifty | 26,668/8,160 |
| ₹/US\$ | 67.3 |

Daily Performance



| % | 1 M | 3M | 12M |
|-----------|------|------|------|
| Absolute | 15.5 | 24.5 | 30.7 |
| Relative* | 11.4 | 8.6 | 34.9 |

* To the BSE Sensex

| ttern | (%) |
|--------|------------------------------|
| Mar-16 | Mar-15 |
| 47.4 | 51.8 |
| 5.9 | 4.7 |
| 8.4 | 2.0 |
| 38.4 | 41.4 |
| | Mar-16 47.4 5.9 8.4 |

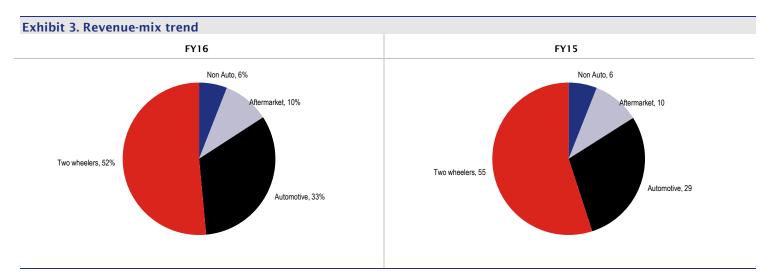
JM Financial Research is also available on: Bloomberg - JMFR <GO>, Thomson Publisher & Reuters, S&P Capital IQ and FactSet.

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Capex and outlook: During the call, SEL's management indicated that ₹300mm capex plan at PLL is well on track to get completed by Dec'16. On the ramp-up of Chennai facility (to supply Yamaha and RE) and Sanand facility (to supply Honda), management indicated that balance of ₹150mm capex would likely be spent in FY17. For PLL, management indicated that aftermarket would get better in FY17. In terms of Auto exports, management expects significant increase from FY18 on new orders from PV OEM's. As per the management, commodity prices have begun rising and would flow through P&L in FY17. Since most of the tax breaks are getting expired in FY17, SEL would likely suffer full tax rate.

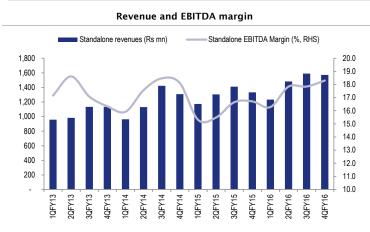
| Exhibit 2. Quarterly fin | ancial results (| consolidated) | | | | | (₹ mn) |
|---------------------------------|------------------|---------------|---------|--------|---------|---------|--------|
| | Q4FY16 | Q4FY15 | % YoY | Q3FY16 | % QoQ | Q4FY16E | % A/E |
| Sales | 2,743 | 1,548 | 77.1 | 2,605 | 5.3 | 2,625 | 4.5 |
| Expenditure | 2,220 | 1,291 | 71.9 | 2,176 | 2.0 | 2,219 | 0.0 |
| EBITDA | 523 | 257 | 103.4 | 429 | 22.0 | 405 | 29.2 |
| EBITDA Margin | 19.1 | 16.6 | 246bps | 16.5 | 262bps | 15.4 | 365bps |
| Other Income | -7 | -5 | 44.9 | 78 | -109.4 | 15 | -149.0 |
| Interest | 70 | 39 | 79.2 | 61 | 15.1 | 61 | 15.2 |
| Depreciation | 40 | 17 | 128.5 | 41 | -3.9 | 51 | -22.3 |
| PBT | 406 | 196 | 107.6 | 405 | 0.3 | 308 | 31.8 |
| Tax | 124 | 62 | 98.9 | 142 | -12.5 | 92 | 34.0 |
| Tax rate (%) | 30.5 | 31.8 | -133bps | 35.0 | -445bps | 30.0 | 50bps |
| PAT (Adjusted) | 242 | 133 | 81.4 | 235 | 2.9 | 194 | 24.9 |
| PAT Margin | 8.8 | 8.6 | 21bps | 9.0 | -20bps | 7.4 | 144bps |

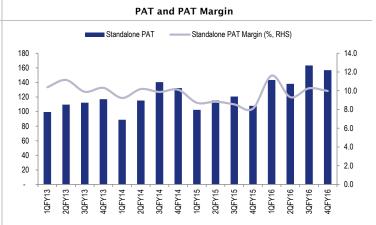
Source: Company, JM Financial.



Source: Company, JM Financial

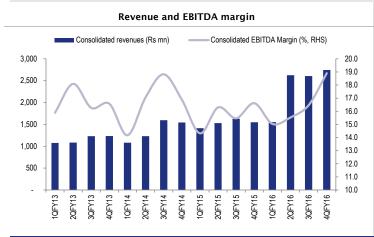
Exhibit 4. Standalone financial trends

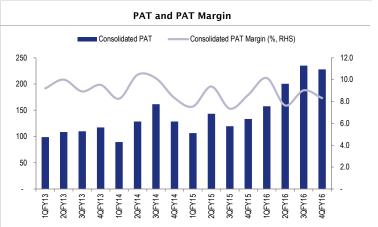




Source: Company, JM Financial

Exhibit 5. Consolidated financial trends





Source: Company, JM Financial

Company background

Suprajit Engineering, a company promoted by Mr. K Ajith Kumar Rai in 1985, is the largest manufacturer of automotive cables in India. Suprajit is a market leader in automotive control cables in India, is world's largest mechanical cable manufacturer, and among the top 5 in auto cables globally.

With the most competitive manufacturing in India and its technical and logistical supports worldwide, the group provides the optimal product development and manufacturing solutions to its domestic and international customers.

Suprajit Engineering recently acquired of Phoenix Lamps. Phoenix Lamps Limited is the largest automotive halogen lamp manufacturer in India.

| Revenue Variables | | | | | |
|---------------------|-------|-------|--------|--------|--------|
| Y/E March (₹ mn) | FY15A | FY16A | FY17E | FY18E | FY19E |
| Standalone revenue | 5,222 | 5,879 | 6,938 | 8,272 | 9,940 |
| Subsidiary Revenues | 896 | 3,646 | 4,637 | 5,565 | 6,232 |
| Total revenue | 6,118 | 9,525 | 11,575 | 13,837 | 16,172 |

Source: Company, JM Financial

Investment Rationale

- Suprajit Engineering started as a supplier to a single company (TVS Motor), and now dominates the domestic 2W cable market with c.55% market share. It is the largest supplier of mechanical cables to Bajaj Auto, TVS Motors and Hero Motocorp, while ramping up supplies to Honda 2W (HMSI). Given the dominant position of Suprajit in domestic 2W cable segment, we believe it is well placed to leverage the medium-long term growth opportunity in domestic 2W industry.
- While Suprajit continues to consolidate its position in 2W segment, it has built significant presence in other segments as well. In the non-auto segment too, it has gained significant traction in recent years. Consequently, 2W which once accounted for almost 100% of revenues, today accounts for c.52% of standalone revenues.
- Suprajit has embarked on a well-timed capacity expansion, with targeted capacity of c.225mn cables by Mar '16. While a part of this capacity will be dedicated to existing clients, it will help company leverage the expected recovery in domestic automotive demand.
- Acquisition of Phoenix lamps would help SEL reduce its exposure to mechanical cables. Further, given Phoenix's strong traction in export markets, it would also help SEL penetrate new markets and clients.

Key Risks

- Inability to scale up in 4W/non-auto segment
- Volatility in currency
- Execution risks with integration of Phoenix lamps

Financial Tables (Consolidated)

| Profit & Loss | | | | | (₹ mn) |
|---------------------------|-------|-------|--------|--------|--------|
| Y/E March | FY15A | FY16A | FY17E | FY18E | FY19E |
| Net sales (Net of excise) | 6,118 | 9,525 | 11,575 | 13,837 | 16,172 |
| Growth (%) | 12.2 | 55.7 | 21.5 | 19.5 | 16.9 |
| Other operational income | 0 | 0 | 0 | 0 | 0 |
| Raw material (or COGS) | 3,729 | 5,635 | 6,866 | 8,299 | 9,789 |
| Personnel cost | 826 | 1,253 | 1,471 | 1,692 | 1,908 |
| Other expenses (or SG&A) | 603 | 1,043 | 1,324 | 1,557 | 1,782 |
| EBITDA | 961 | 1,593 | 1,915 | 2,289 | 2,693 |
| EBITDA (%) | 15.7 | 16.7 | 16.5 | 16.5 | 16.6 |
| Growth (%) | 3.9 | 65.9 | 20.2 | 19.6 | 17.6 |
| Other non-op. income | 41 | 155 | 118 | 132 | 152 |
| Depreciation and amort. | 90 | 158 | 203 | 227 | 253 |
| EBIT | 911 | 1,591 | 1,830 | 2,194 | 2,591 |
| Add: Net interest income | -164 | -241 | -261 | -251 | -235 |
| Pre tax profit | 747 | 1,350 | 1,569 | 1,943 | 2,356 |
| Taxes | 245 | 431 | 471 | 563 | 683 |
| Add: Extraordinary items | 0 | -116 | 0 | 0 | 1 |
| Less: Minority interest | 0 | 84 | 104 | 140 | 165 |
| Reported net profit | 503 | 719 | 995 | 1,240 | 1,509 |
| Adjusted net profit | 503 | 835 | 995 | 1,240 | 1,509 |
| Margin (%) | 8.2 | 8.8 | 8.6 | 9.0 | 9.3 |
| Diluted share cap. (mn) | 120 | 131 | 131 | 131 | 131 |
| Diluted EPS (₹) | 4.2 | 6.4 | 7.6 | 9.4 | 11.5 |
| Growth (%) | -1.0 | 51.8 | 19.1 | 24.6 | 21.7 |
| Total Dividend + Tax | 135 | 163 | 187 | 233 | 280 |

Source: Company, JM Financial

| Balance Sheet | | | | | (₹ mn) |
|-----------------------------|-------|-------|-------|-------|--------|
| Y/E March | FY15A | FY16A | FY17E | FY18E | FY19E |
| Share capital | 120 | 131 | 131 | 131 | 131 |
| Other capital | 0 | 0 | 0 | 0 | 0 |
| Reserves and surplus | 2,288 | 4,344 | 5,152 | 6,159 | 7,387 |
| Networth | 2,408 | 4,476 | 5,284 | 6,290 | 7,518 |
| Total loans | 1,660 | 2,586 | 2,386 | 2,186 | 1,986 |
| Minority interest | 0 | 542 | 542 | 542 | 542 |
| Sources of funds | 4,068 | 7,604 | 8,212 | 9,018 | 10,046 |
| Intangible assets | 0 | 0 | 0 | 0 | 0 |
| Fixed assets | 2,492 | 4,248 | 4,698 | 5,198 | 5,648 |
| Less: Depn. and amort. | 812 | 970 | 1,173 | 1,400 | 1,653 |
| Net block | 1,680 | 3,278 | 3,525 | 3,799 | 3,996 |
| Capital WIP | 170 | 203 | 220 | 250 | 250 |
| Investments | 1,118 | 1,487 | 1,487 | 1,487 | 1,487 |
| Def tax assets/- liability | -91 | -86 | -86 | -86 | -86 |
| Current assets | 2,305 | 4,582 | 5,182 | 5,995 | 7,147 |
| Inventories | 799 | 1,669 | 1,744 | 1,895 | 2,215 |
| Sundry debtors | 1,250 | 2,096 | 2,537 | 3,033 | 3,545 |
| Cash & bank balances | 56 | 189 | 210 | 307 | 551 |
| Other current assets | 0 | 0 | 0 | 0 | 0 |
| Loans & advances | 200 | 628 | 691 | 760 | 836 |
| Current liabilities & prov. | 1,128 | 1,870 | 2,126 | 2,436 | 2,757 |
| Current liabilities | 994 | 1,640 | 1,875 | 2,161 | 2,456 |
| Provisions and others | 134 | 229 | 251 | 275 | 301 |
| Net current assets | 1,178 | 2,712 | 3,056 | 3,559 | 4,390 |
| Others (net) | 13 | 10 | 10 | 10 | 10 |
| Application of funds | 4,068 | 7,604 | 8,212 | 9,018 | 10,046 |

Source: Company, JM Financial

| Cash flow statement | | | | | (₹ mn) |
|---------------------------|-------|--------|-------|-------|--------|
| Y/E March | FY15A | FY16A | FY17E | FY18E | FY19E |
| Reported net profit | 503 | 719 | 995 | 1,240 | 1,509 |
| Depreciation and amort. | 92 | 158 | 203 | 227 | 253 |
| -Inc/dec in working cap. | -107 | -1,340 | -331 | -411 | -587 |
| Others | 0 | 542 | 0 | 0 | 0 |
| Cash from operations (a) | 488 | 79 | 866 | 1,055 | 1,175 |
| -Inc/dec in investments | -369 | -370 | 0 | 0 | 0 |
| Capex | -411 | -1,789 | -467 | -530 | -450 |
| Others | 169 | -61 | 9 | 5 | 0 |
| Cash flow from inv. (b) | -610 | -2,220 | -458 | -525 | -450 |
| Inc/-dec in capital | -7 | 1,512 | 0 | 0 | -1 |
| Dividend+Tax thereon | -135 | -163 | -187 | -233 | -280 |
| Inc/-dec in loans | 238 | 927 | -200 | -200 | -200 |
| Others | 6 | -1 | 0 | 0 | 0 |
| Financial cash flow (c) | 103 | 2,274 | -386 | -433 | -481 |
| Inc/-dec in cash (a+b+c) | -20 | 133 | 22 | 97 | 244 |
| Opening cash balance | 76 | 56 | 189 | 210 | 307 |
| Closing cash balance | 56 | 189 | 210 | 307 | 551 |

Source: Company, JM Financial

| Key Ratios | | | | | |
|---------------------------|-------|-------|-------|-------|-------|
| Y/E March | FY15A | FY16A | FY17E | FY18E | FY19E |
| BV/Share (₹) | 20.1 | 34.1 | 40.2 | 47.9 | 57.2 |
| ROCE (%) | 16.6 | 18.4 | 16.4 | 18.1 | 19.6 |
| ROE (%) | 22.6 | 24.3 | 20.4 | 21.4 | 21.9 |
| Net Debt/equity ratio (x) | 0.2 | 0.2 | 0.1 | 0.1 | 0.0 |
| Valuation ratios (x) | | | | | |
| PER | 38.7 | 25.5 | 21.4 | 17.2 | 14.1 |
| PBV | 8.1 | 4.8 | 4.0 | 3.4 | 2.8 |
| EV/EBITDA | 20.8 | 13.9 | 11.5 | 9.5 | 7.9 |
| EV/Sales | 3.3 | 2.3 | 1.9 | 1.6 | 1.3 |
| Turnover ratios (no.) | | | | | |
| Debtor days | 75 | 80 | 80 | 80 | 80 |
| Inventory days | 48 | 64 | 55 | 50 | 50 |
| Creditor days | 56 | 61 | 60 | 60 | 60 |

Source: Company, JM Financial

| History | of earni | ngs es | timates | and targe | t price | | |
|---------|-------------|--------|---------|------------------|---------|-----------------|--------|
| Date | FY16 (₹) | E EPS | % Chg. | FY17E EPS (₹) | % Chg. | Target Price | % Chg. |
| 20-Jar | n-15 | 6.2 | | 8.8 | | 175 | |
| 4-Feb | p-15 | 6.1 | -1.6 | 8.7 | -1.1 | 175 | 0.0 |
| 12-Nov | /-15 | 5.8 | -4.9 | 7.8 | -10.3 | 190 | 8.6 |
| 11-Feb | o-16 | 6.4 | 10.3 | 7.9 | 1.3 | 190 | 0.0 |



APPENDIX I

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(Formerly known as JM Financial Institutional Securities Private Limited)

Corporate Identity Number: U65192MH1995PLC092522

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| Definition of ratings | | | | | |
|-----------------------|--|--|--|--|--|
| Rating | Meaning | | | | |
| Buy | Total expected returns of more than 15%. Total expected return includes dividend yields. | | | | |
| Hold | Price expected to move in the range of 10% downside to 15% upside from the current market price. | | | | |
| Sell | Price expected to move downwards by more than 10% | | | | |

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